

Joshua P'ng

Skills

- Written communications
- Copy Editing
- Digital Marketing (SEO, PPC, Social Media, Content Writing)
- Customer Relations
- Event Planning
- Team Player
- Market Research
- Microsoft Office Suite & Office 365
- Online Platforms (WordPress, HTML, MailChimp, HootSuite, Pardot, Salesforce, Unbounce, Hubspot)
- Google (Apps, Analytics, Adwords)

Education

University of Toronto
Bachelor of Business Administration
Sept 2008 – Nov 2013

Contact Me

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(647) 380-1428
@JoshuaPng1

Volunteer Experience

Toronto Comic Arts Festival

AV Assistant May 2015

North York Writers

Blogger/Event Planner Sept 2012 - Present

ApexMagazine

Slush Reader Sept 2014 - Present

The Word on the Street

Volunteer Sept 2012, Sept 2014

Hand Eye Society

Computer Techie/Event Promoter Sept 2013 - Oct 2014

Work Experience

SharpSchool

Jan 2015 - May 2015

Marketing Assistant

Content Writer - Email Marketer - Social Media Marketer - PPC Specialist - Marketing Strategy Planner - Landing Pages Creator

Powered by Search

Sept 2014 - Dec 2014

Marketing Assistant

Content Writer - Email Marketer - Social Media Marketer - PPC Specialist - Link Builder - SEO Specialist - Market Researcher

Sensors Quality Management

May 2014 – Aug 2014

Journalist/PR Intern

Ghostwriter - Blogger - Marketing Ideas Creator - Market Researcher

Griffin Centre

July 2013 - May 2014

Evening Receptionist

Receptionist - Office Administrator - Event Scheduler

Descant Magazine

Feb 2012 - June 2012

Production Editor

Event Coordinator - Fundraiser - Copyeditor - Email Writer - Content Creator